Maths homework with Pebble

Leer Technologies
Cloud credits & sponsorship pitch
November 2026

Families choose Pebble

Parents choose help for home. Learners bring the maths they need explained.

Families can start directly. For January’s back-to-school season, we propose reaching parents through homework demonstrations and parent communities.

What families can use

01

Pebble AI · live

Ask a maths question, send a homework photo or ask about a Daily Learning Plan task.

02

Grown-ups · live

Parents and guardians can follow their child's practice progress.

03

Leer marketplace · planned

Help families find and book tutors, coaches and care providers.

Our work with OpenLeer Foundation

A shared ambition for free core education and wider access to AI.

Technology that supports learning access

Community and education collaboration

Separate funding, data and operating responsibilities



OpenLeer Foundation concept artwork

What a partner would fund

01

Answer quality

Compare reviewed explanations on the same set of text and photo questions.

02

Cost of homework help

Measure both model calls and the cost of delivering one reviewed answer.

03

Household access

Test on everyday phones and constrained connections. Track when families return.

First programme targets

01

NVIDIA Inception

Technical guidance, training and conditional ecosystem benefits for an eligible incorporated AI startup.

02

AWS Activate

Start with the eligible Founders tier. Portfolio requires a valid Activate Provider Org ID.

Additional cloud routes

01

Google for Startups Cloud

Check funding stage, previous credits and the Gemini product requirement before choosing a tier.

02

Microsoft for Startups

Assess Azure eligibility against the actual product and applicant. Use a referral only where applicable.

A bounded credit-use plan

01	**45% / inference and retrieval**	Eligible serving and retrieval trials for homework help.
02	**25% / model evaluation**	Benchmark explanation quality and image handling.
03	**20% / data and media**	Process curriculum and test delivery on lower-bandwidth connections.
04	**10% / operations reserve**	Monitor errors, recovery and spend limits.

A 90-day plan after launch

01

Month 1

Baseline answer quality, response time and the cost of a homework session.

02

Month 2

Test parent outreach during back-to-school season. Follow households from first question to return visit.

03

Month 3

Compare acquisition cost and repeat use by channel. Agree which costs a sponsor could cover.

How we would measure progress

01

Household adoption

Share of new households that ask a first question and return the following week.

02

Homework experience

Sampled answer correctness, photo failures and time to a reviewed reply.

03

Sustainable access

Cost per reviewed answer, cost per returning household and mobile data use.

What we know and what comes next

01

Delivered

Tertius Olivier leads engineering. Families can use signed-in Pebble Mathematics today.

02

Business model to test

Explore paid family plans alongside free access. Test marketplace booking fees separately.

03

Evidence still needed

Household retention, willingness to pay and unit costs at higher usage.

A partner for the next 90 days

Cloud credits or sponsored family access, with an agreed budget and a report on results.

Choose the workload or family cohort
Agree on costs and measures up front
Review repeat use and cost before extending support

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